



LYNNWOOD HOUSING ACTION PLAN

Planning Commission Presentation

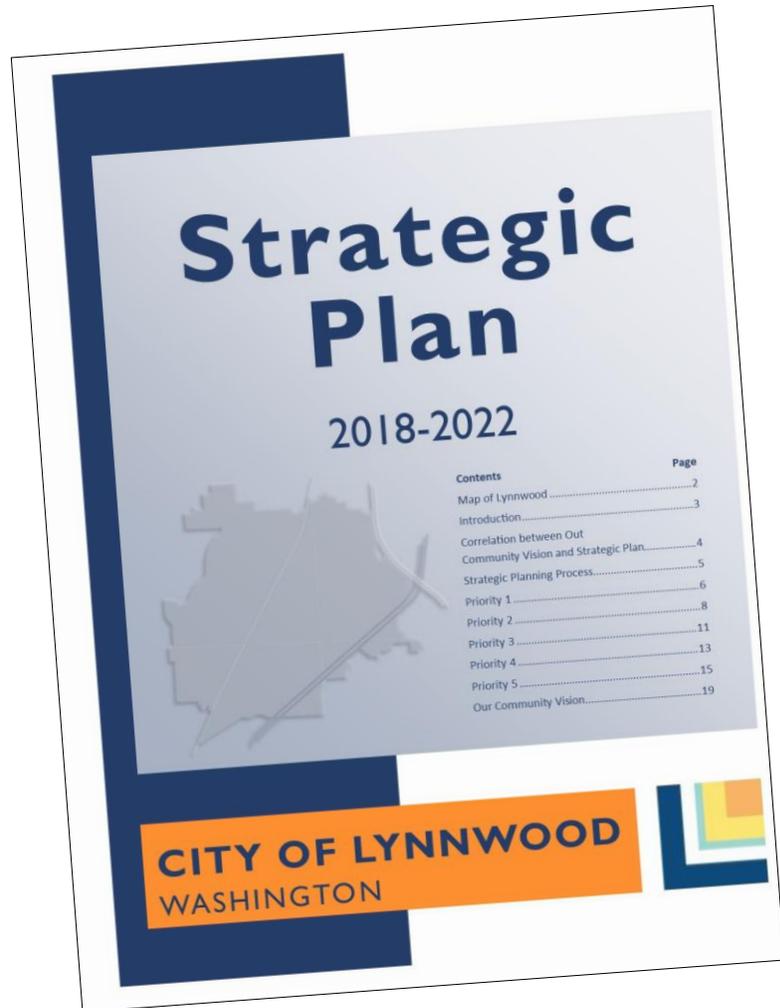
June 25, 2020



LYNNWOOD MOVING FORWARD: OUR COMMUNITY VISION

TO BE A WELCOMING CITY THAT BUILDS A
HEALTHY AND SUSTAINABLE ENVIRONMENT

TO BE A CITY THAT IS RESPONSIVE TO THE WANTS
AND NEEDS OF OUR CITIZENS



- 1** Fulfill the community vision for the City Center and Lynnwood Link light rail.
- 2** Ensure financial stability and economic success.
- 3** Nurture operational and organizational excellence.
- 4** Be a safe, welcoming, and livable city. 
- 5** Pursue and maintain collaborative relationships and partnerships.

What is Housing Affordability?

Housing affordability does not necessarily mean subsidized or public housing

Monthly housing costs
do not exceed

30%

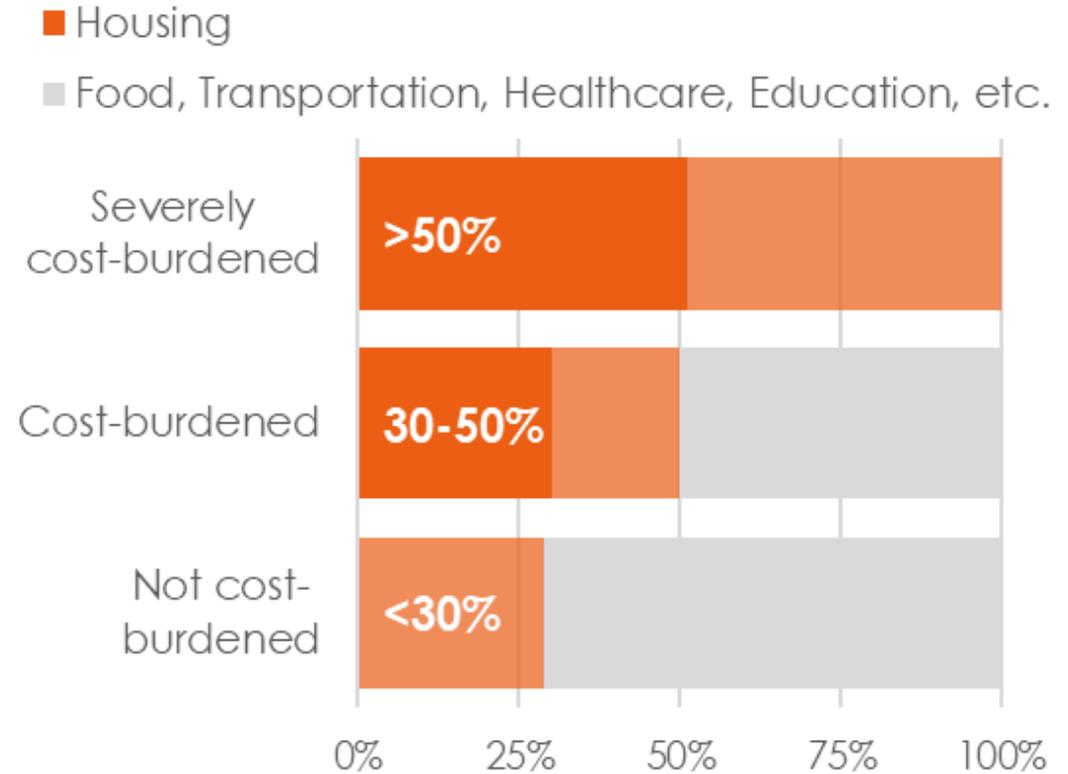
of gross monthly income of a household

Cost-Burdened

Households who spend **more than 30 percent** of their gross monthly income on housing costs.

Severely Cost-Burdened

Households who spend **more than 50 percent** of their gross monthly income on housing costs.



HOUSING IN LYNNWOOD





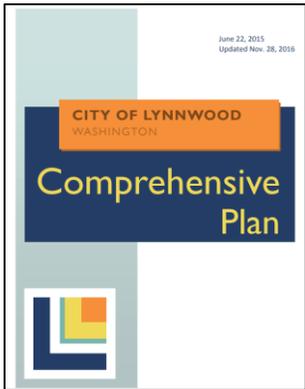
14,892
total housing units

43% rent
51% own
5% vacant

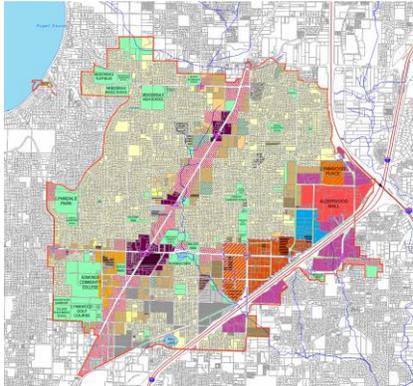
14 to 22%
of units in
Lynnwood are
subsidized

37% of households
are cost-burdened

Plans & Policies



Regulations (Zoning)



Incentives (Federal, State, and Local)



Regional Coordination



Existing Housing Efforts

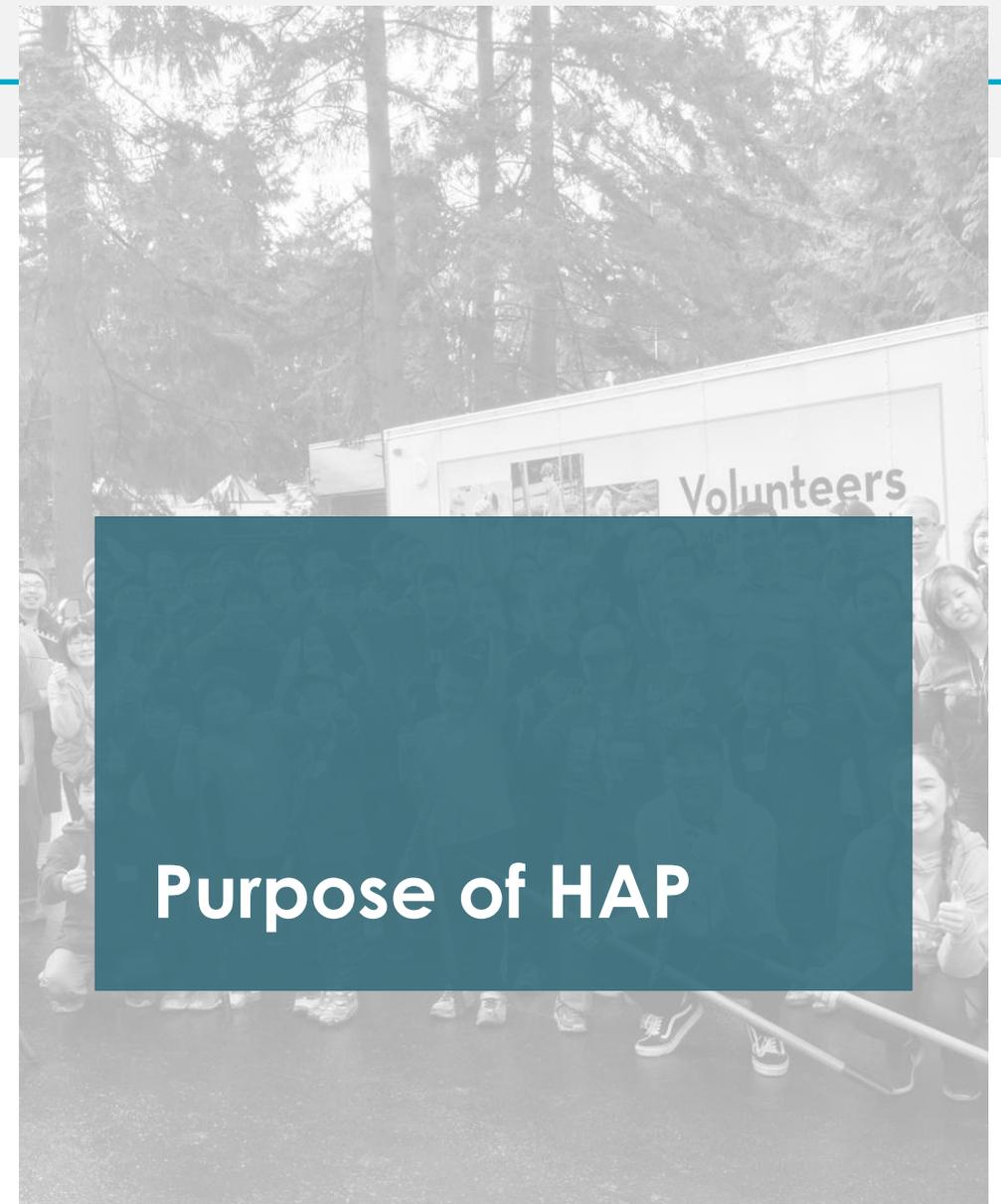
Causes of National Housing Crisis

Sources: "Guidance for Developing a Housing Needs Assessment" (Department of Commerce, 2020) and "Housing Memorandum: Issues Affecting Housing Availability and Affordability" (Department of Commerce, June 2019)

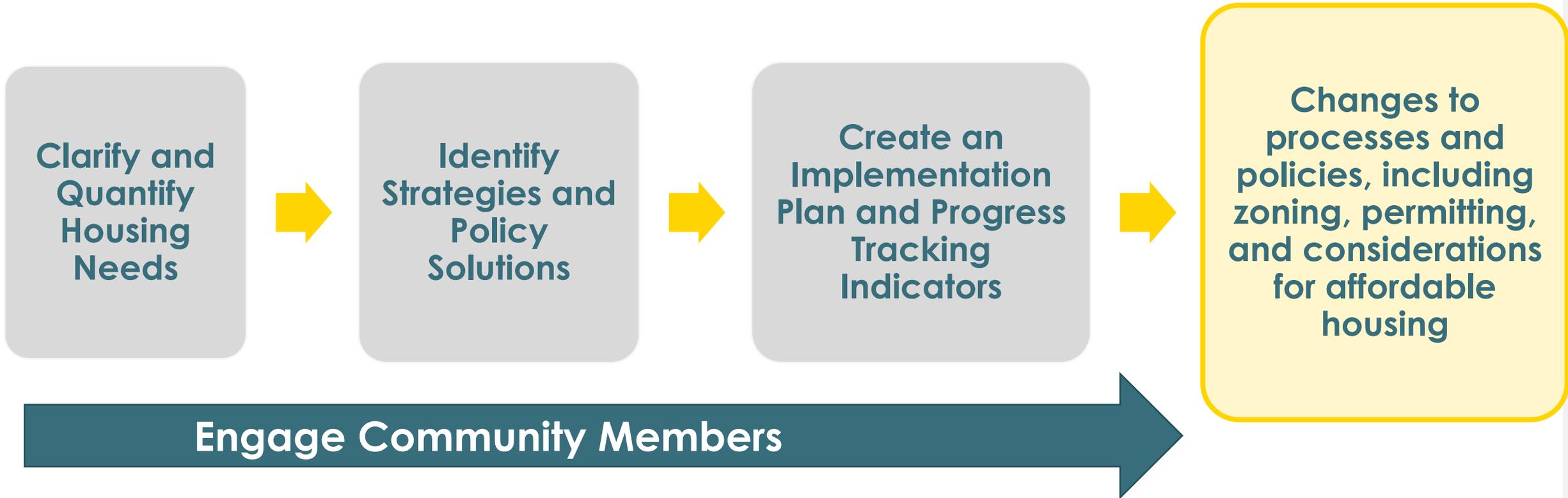


LYNNWOOD'S HOUSING ACTION PLAN IS :

- An actionable policy document that outlines how to meet Lynnwood's diverse housing needs.
- Based on data and analysis and vetted and informed through an inclusive and robust public process.
- A comprehensive approach to leverage resources and implement cohesive, effective, and feasible housing policies, programs, and strategies.
- Tailored to the housing needs of the Lynnwood community to ensure decent, safe, and affordable housing for all.



Developing a Housing Action Plan



- The Department of Commerce requires the HAP to be adopted by July 2021.
- The timeline below identifies project milestones.



Schedule & Milestones

EXISTING CONDITIONS AND NEEDS REPORT

Purpose: Identify the future housing needs to serve all segments of the community.

Helps answer the following kind of questions:

- Who lives here? Who works here?
- How much money do people make?
- What types of housing are available? How much does housing cost?
- Are there any groups of people who are not able to find housing that meets their needs?
- Are there mismatches between housing needs and housing supply?
- What are the needs of Lynnwood in the future? What types of housing is needed?
- What housing policies and programs are in place? Are they working?
- What kind of housing can be built in Lynnwood?

Outreach & Communications

- Project webpage
- Print and social media
- Official notices
- Interested parties list
- Graphic Materials
- Project Kiosk

Community & Stakeholders

- Stakeholder Interviews
- Meetings in a Box
- Pop-up Community Events
- Community Meetings
- Small Group Discussions
- Advisory Group Meetings

Boards & Commissions

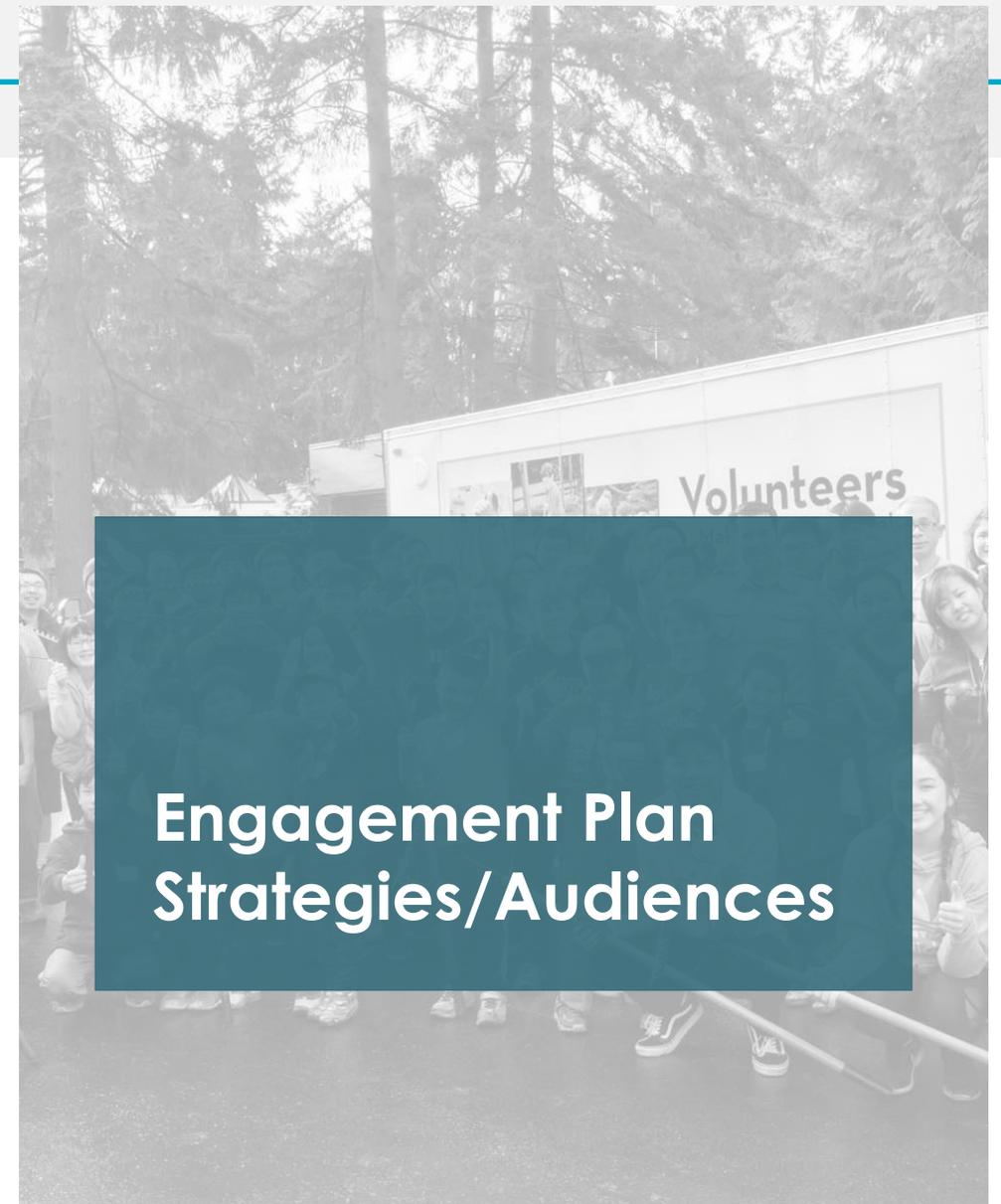
- Joint Boards and Commission Annual Meeting
- Planning Commission
- Diversity Equity and Inclusion Commission
- Human Services Commission

City Council

- Council Updates
- Council Housing Policy Committee

Regional Entities

- Snohomish County Housing Affordability Regional Task Force (HART)
- Alliance for Housing Affordability (AHA)
- Puget Sound Regional Council (PSRC)
- American Planning Association Puget Sound Section (APA PSS)



Survey/Encuesta/서베이



Share Your Housing Story

Help kick off the project by telling us about your experience living or working in Lynnwood. Your input will help us develop a Plan influenced by first-hand stories from the Lynnwood community.

Take The Survey



Comparte su historia de vivienda

Ayude a iniciar el proyecto contándonos de sus experiencias viviendo o trabajando en Lynnwood. Su aporte nos apoyará a desarrollar un plan formado por historias de primera mano de su comunidad.

Tome la encuesta



설문 조사에 참여해 주세요

Lynnwood에서의 거주 또는 직장 생활 경험에 대해 말씀해 주시고 프로젝트 시작을 도와주세요. 귀하의 의견은 저희가 Lynnwood 지역사회에서 직접 경험한 생생 스토리를 반영한 주택 계획을 개발하는 데 도움이 됩니다.

제출

NEXT STEPS

Help us Spread the Word About the HAP Project and Survey –

www.lynnwoodwa.gov/housingactionplan

- July 8 – MRSC and Department of Commerce HAP training (free!)
- July – Stakeholder Advisory Group – Listening Sessions and Meeting #2
- August 27 – Planning Commission Update (Housing Needs Assessment)
- Ongoing – Continued Public Outreach



Thank you!



Contact Info

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🌐 <https://www.lynnwoodwa.gov/HousingActionPlan>